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WITNESSED: David A. Langer  
TOWN CLERK

**WATERFORD ECONOMIC DEVELOPMENT COMMISSION**  
**July 13, 2023**  
**WATERFORD TOWN HALL – LOUISE T. APPLEBY ROOM**  
**5:00 PM**

- MEMBERS PRESENT:** Edward Lusher, Chairman, Edward Aledia, Michael Buscetto, Kathleen Mullen-Kohl
- MEMBERS ABSENT:** Guy Russo
- ALTERNATES PRESENT:** Cathy Gonyo
- ALTERNATES ABSENT:** Julie Greco
- STAFF PRESENT:** Jonathan E. Mullen, AICP, Planning Director

**1. CALL TO ORDER/APPOINTMENT OF ALTERNATES**

The meeting was called to order at 5:03 pm.

**2. APPROVAL OF MINUTES – June 8, 2023 meeting**

**MOTION:** Motion made by M. Buscetto, seconded by E. Aledia, to approve the minutes of the June 8, 2023 meeting.

**VOTE:** 4-0

**3. FY23 IN-SERIES TRANSFERS**

From:	10113-52050, Dues, Conf & Education	\$5.00
To:	10113-52020, Postage	\$5.00

From:	10113-52050, Dues, Conf & Education	\$200.00
To:	10113-52070, Reimbursable Expenses	\$200.00

**MOTION:** Motion made by E. Lusher, seconded by M. Buscetto, to approve the In-Series Transfers

**VOTE:** 4-0

**4. VOTE TO ALLOW PLANNING DIRECTOR TO APPROVE FY24 TRANSFERS**

**MOTION:** Motion made by E. Aledia, seconded by M. Buscetto, to allow the Planning Director to approve FY24 Transfers.

**VOTE:** 4-0

**5. UPDATE OF THE ECONOMIC DEVELOPMENT MARKETING PLAN**

J. Mullen distributed all the materials to the Commission that Brianna Régine Visionary Consulting (BRVC) had developed for the marketing strategy for the Economic Development Commission. He distributed the social media posts, and logo to the EDC. There was a discussion among the group about the marketing campaign and the logo design. G.

6. **DISCUSSION OF PAYMENT OF BILLS**

J. Mullen stated that the commission had to pay a bill for their membership to the Eastern Connecticut Chamber of Commerce. He recommended that the Commission amend the agenda to reflect that action and then pay the bill.

**MOTION:** Motion made by E. Aledia, seconded by Cathy Gonyo to amend the agenda

**VOTE:** 4-0

**MOTION:** Motion made by M. Buscetto, seconded by K. Mullen-Kohl to pay the pending bill in the amount of \$212.00.

**VOTE:** 4-0

7. **ADJOURNMENT**

**MOTION:** Motion made by E. Aledia and seconded by C. Gonyo to adjourn the meeting at 5:45 pm.

**VOTE:** 4-0

Respectfully Submitted,

Jonathan E. Mullen, AICP  
Planning Director